

TABLE 25

PERCENTAGE DISTRIBUTION OF DIGITAL PLATFORM EMPLOYED PERSONS 10 YEARS OF AGE AND OVER BY TYPE OF DIGITAL PERFORM USED, SEX, AREA, AND PROVINCE 2024-25

Performed Activity	All Areas			Rural			Urban		
	Total	Male	Female	Total	Male	Female	Total	Male	Female
1	2	3	4	5	6	7	8	9	10
PAKISTAN	100.0	80.2	19.8	33.8	21.9	11.9	66.2	58.3	7.9
Selling Goods	16.8	12.4	4.3	6.5	4.3	2.2	10.3	8.1	2.1
Taxi Services	16.8	16.8	0.0	1.5	1.5	0.0	15.4	15.4	0.0
Delivery Services	12.2	12.0	0.2	0.3	0.3	0.0	11.9	11.7	0.2
Freelancing Activities	14.2	11.4	2.9	4.8	2.8	2.0	9.5	8.6	0.9
Medical/Health Care	4.2	2.5	1.7	2.8	1.5	1.3	1.4	1.0	0.5
Teaching	17.8	9.9	7.9	10.4	5.5	5.0	7.3	4.4	2.9
Renting Services	2.8	2.7	0.0	0.8	0.7	0.0	2.0	2.0	0.0
On Location Services	4.7	4.4	0.3	2.1	2.1	0.1	2.6	2.3	0.2
Other Activities (YouTube, TikTok, vlog etc.)	5.6	3.9	1.7	2.8	1.8	1.1	2.8	2.1	0.7
Any Other	4.9	4.2	0.7	1.8	1.5	0.3	3.1	2.7	0.4
KHYBER PAKHTUNKHWA	100.0	74.8	25.2	65.2	47.5	17.7	34.8	27.2	7.6
Selling Goods	16.3	14.9	1.5	12.1	11.1	1.0	4.2	3.8	0.5
Taxi Services	8.9	8.9	0.0	2.9	2.9	0.0	6.0	6.0	0.0
Delivery Services	5.7	5.7	0.0	0.0	0.0	0.0	5.7	5.7	0.0
Freelancing Activities	6.3	5.2	1.1	3.5	3.0	0.5	2.8	2.1	0.7
Medical/Health Care	5.1	4.1	1.1	3.3	2.9	0.4	1.9	1.2	0.7
Teaching	44.3	25.3	18.9	34.6	21.0	13.6	9.7	4.4	5.3
Renting Services	1.4	1.4	0.0	1.1	1.1	0.0	0.2	0.2	0.0
On Location Services	2.8	2.8	0.0	1.6	1.6	0.0	1.3	1.3	0.0
Other Activities (YouTube, TikTok, vlog etc.)	5.1	2.5	2.7	4.0	1.8	2.2	1.2	0.7	0.5
Any Other	4.1	4.1	0.0	2.1	2.1	0.0	1.9	1.9	0.0
PUNJAB	100.0	78.0	22.0	35.9	21.4	14.4	64.1	56.6	7.5
Selling Goods	15.8	12.3	3.5	5.8	3.4	2.4	10.0	8.9	1.1
Taxi Services	14.7	14.7	0.0	1.5	1.5	0.0	13.2	13.2	0.0
Delivery Services	9.9	9.5	0.3	0.3	0.3	0.0	9.6	9.3	0.3
Freelancing Activities	18.6	14.2	4.3	7.1	3.7	3.4	11.5	10.5	1.0
Medical/Health Care	4.7	2.3	2.4	3.7	1.7	2.0	1.0	0.5	0.4
Teaching	15.2	7.3	7.9	8.0	3.3	4.7	7.1	4.0	3.1
Renting Services	3.6	3.6	0.1	0.9	0.9	0.1	2.7	2.7	0.0
On Location Services	4.7	4.7	0.0	2.8	2.8	0.0	2.0	2.0	0.0
Other Activities (YouTube, TikTok, vlog etc.)	7.2	5.0	2.2	3.4	2.1	1.3	3.8	2.9	0.9
Any Other	5.7	4.4	1.2	2.4	1.9	0.6	3.2	2.6	0.7

Performed Activity	All Areas			Rural			Urban		
	Total	Male	Female	Total	Male	Female	Total	Male	Female
1	2	3	4	5	6	7	8	9	10
SINDH	100.0	87.1	12.9	10.5	6.7	3.8	89.5	80.4	9.1
Selling Goods	17.8	10.2	7.6	3.5	1.2	2.4	14.2	9.0	5.2
Taxi Services	26.4	26.4	0.0	0.7	0.7	0.0	25.6	25.6	0.0
Delivery Services	21.5	21.4	0.1	0.5	0.5	0.0	21.0	20.9	0.1
Freelancing Activities	10.4	9.4	1.0	1.0	0.9	0.1	9.4	8.5	0.9
Medical/Health Care	2.7	2.0	0.6	0.6	0.3	0.2	2.1	1.7	0.4
Teaching	7.5	5.3	2.1	1.5	0.7	0.9	5.9	4.6	1.3
Renting Services	1.7	1.7	0.0	0.1	0.1	0.0	1.6	1.6	0.0
On Location Services	5.5	4.4	1.1	0.9	0.7	0.2	4.6	3.7	0.9
Other Activities (YouTube, TikTok, vlog etc.)	2.6	2.5	0.1	1.0	1.0	0.0	1.6	1.4	0.1
Any Other	4.1	3.9	0.1	0.5	0.5	0.0	3.5	3.4	0.1
BALOCHISTAN	100.0	86.6	13.4	53.3	45.6	7.7	46.7	41.0	5.7
Selling Goods	34.4	27.8	6.5	24.1	20.3	3.8	10.2	7.5	2.8
Taxi Services	9.0	9.0	0.0	0.0	0.0	0.0	9.0	9.0	0.0
Delivery Services	1.8	1.8	0.0	0.0	0.0	0.0	1.8	1.8	0.0
Freelancing Activities	3.5	3.5	0.0	0.9	0.9	0.0	2.6	2.6	0.0
Medical/Health Care	2.3	1.6	0.7	0.7	0.0	0.7	1.6	1.6	0.0
Teaching	32.2	27.9	4.3	18.1	15.8	2.3	14.1	12.1	2.0
Renting Services	3.4	3.4	0.0	1.6	1.6	0.0	1.8	1.8	0.0
On Location Services	6.9	6.9	0.0	5.0	5.0	0.0	1.9	1.9	0.0
Other Activities (YouTube, TikTok, vlog etc.)	5.1	3.2	1.9	2.4	1.4	0.9	2.7	1.8	0.9
Any Other	1.4	1.4	0.0	0.5	0.5	0.0	0.9	0.9	0.0

Note:- Total may not tally due to rounding effect.