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PRESS RELEASE

Unveiling ceremony of the Commemorative Postage Stamps for the 7th Population and Housing Census (the 1st ever Digital Census in the history of Pakistan)

- The Pakistan Bureau of Statistics (PBS) proudly announces the successful unveiling ceremony of the Commemorative Postage Stamps for the 7th Population and Housing Census, marking a historic milestone as the first-ever Digital Census in the history of Pakistan.
- Pakistan post Office (PPOD) arranged a purchased stall for the audience for walk-in purchase of postage Stamp issued to praise the efforts of all stakeholders
- The Postage Stamps symbolize pride and recognition for the remarkable achievement of transitioning to a digital census.
- PPOD praised the efforts of PBS as the premier statistical organization responsible for providing reliable and timely statistical data for evidence-based decision-making at various levels.
- The documentary on the Census journey by PBS and its collaborating partners captured the attention of the audience.

Islamabad: 8th June, 2023. The Pakistan post has issued Commemorative Postage Stamp of Rs. 50/- denomination which can be purchased from all the main post offices across the country. The postage Stamp was unveiled in a ceremony held on 8th June, 2023 at PBS Head office, Islamabad. The ceremony was attended by representatives from Pakistan Post, NADRA, NTC, SUPARCO and senior officers of PBS. The stamp was unveiled by Chief Census Commissioner, Dr. Naeem uz Zafar.

The 7th Population and Housing Census, 2023 is the first Ever Digital Census in Pakistan, which is a paradigm shift towards Digital transformation of Statistical System in Pakistan. After successful completion of this exercise Pakistan has become the first Country in South Asia to conduct a Digital Census of its kind. Collection of Data through tablets, Central monitoring and management system and Geo tagging of all structures has increased the transparency and credibility of Census results.

Chief Statistician, Dr. Naeem uz Zafar expresses its sincere gratitude to all the stakeholders, including NADRA, NTC, SUPARCO, local government, enumerators, and the general public, for their unwavering support and participation throughout this monumental endeavor. The implementation of the first-ever Digital Census in Pakistan marked a significant milestone in the country's history and set the stage for future advancements in data collection and analysis.

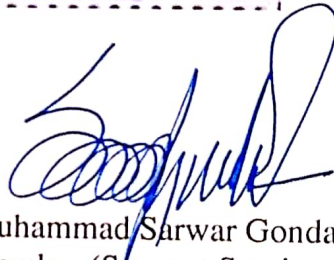
Chairman / DG PPOD, Hafiz Shakeel Ahmed shared his thoughts on the significance of the digital census in 2023. He commended the collaborative efforts of PPOD and PBS in introducing the Commemorative Postage Stamps, which serve as a symbol of pride and recognition for the remarkable achievement of transitioning to a digital census. It stands as a testament to the hard work, dedication, and commitment of all the individuals involved in ensuring the success of this groundbreaking initiative. He also appraises the efforts of PBS as it is the premier statistical organization of the country responsible for providing reliable and timely statistical data to support evidence-based decision-making at various levels.

One of the highlights of the ceremony was a captivating documentary that showcased the various activities and efforts undertaken during the census. This documentary highlighted the remarkable progress achieved in conducting the 7th Population and Housing Census through advanced digital methodologies. It emphasized the efficiency, accuracy, and inclusivity attained through the utilization of cutting-edge technology, demonstrating the positive impact it has had on data collection and analysis.

Pakistan post Office (PPOD) arranged a purchased stall for the audience for walk-in purchase of postage Stamp issued to recognize the efforts of all stakeholders for the 7th population and Housing Census. These postage stamps allow individuals to collect and use them for various purposes, such as sending letters or parcels purposes. This not only helps promote the census but also serves as a memento for people to remember and appreciate the significance of the first ever Digital Census in Pakistan's development and planning.

To mark this momentous occasion, the Chief Statistician presented the postage stamp album (including Stamp, First day Cover, Leaflet) to the distinguished guests, symbolizing the importance and significance of the Commemorative Postage Stamps for the 7th Population and Housing Census.




(Muhammad Sarwar Gondal)
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Some Glimpses of the Event



