

## Press Release

### **PBS in way of sensitizing its stakeholders on 1<sup>st</sup> Digital Population and Housing census 2022 of Pakistan**

Jan 5<sup>th</sup> 2022-after successful Sensitization workshops in Islamabad, Lahore, Karachi and Quetta, PBS hosted its 5<sup>th</sup> workshop of the series in Peshawar at Sir Sahibzada Abdul Qayyum Auditorium, University of Peshawar. In order to spread awareness among the, analyzers, scholastics, intellectuals and General public to avoid the credibility gap, which was faced in 6<sup>th</sup> population and Housing Census.

Ms. Rabia Awan Director PBS, introduced PBS, Population Census and Digital transformation of Census in lines with Digitization policy of Government of Pakistan. She highlighted the importance of data for researchers and explained how PBS is facilitating it through user friendly Data Dissemination Dashboards.



Worthy Chief guest, Vice Chancellor, Dr. Muhammad Idrees, University of Peshawar, in his inaugural speech appreciated Government of Pakistan and PBS for their innovation in the conservative trends of census. He informed participants that policy making is not possible without credible data as it provides basis for research. Digital Census is need of the time; it will bring transparency in the process. He

considered involvement of stakeholder as an appreciable step. He offered full support in this gigantic national cause.

Member (SS, PBS) and Focal person on Digital Census, Mr Muhammad Sarwar Gondal, in his presentation on 7<sup>th</sup> Population Housing Census –First digital census

of Pakistan discussed about the techniques and technologies used in the 7<sup>th</sup> Census. He appraised the audience about the process adopted for Census recommendations. The areas that were mainly focused were Forensic Audit of previous processes adopted in Census 2017, press clipping and articles reviews, keen observation of concerns and issues of all stakeholders, study of UN principles and comparative study of world's best practices. He further emphasized that in 7<sup>th</sup>



population census, electronic, print & social media will be used as an important component to involve the stake holders and general public in the census process as stakeholders will be prioritized, for wide acceptability of census results

In digital census, the technologies introduced are geotagging and self-enumeration system for effective and efficient census process. Moreover, he included that for the first time PBS is conducting Census after five years interval, as per decision of CCI.

Further the questionnaire has been drafted by the technical committee including Demographers.

Digitization and Census process related queries were addressed in Q/A session by PBS.

Member, Governing Council PBS, Dr. Muhammad Iqbal emphasized on importance of Census for individuals. He appreciated the presence of representatives of different departments of University. He hoped that the audience present in workshop will spread the message of PBS as it is a National Cause. He hoped that PBS will not face hurdles in smooth execution of this huge exercise.

Series of Sensitization workshops is an effort of PBS for appraising the census process among the masses, to avoid the trust deficit by engaging academia/universities, researchers, demographers, data users, NGOs and other stakeholders

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Some Glimpses from the Workshop





