

PRESS RELEASE

Sensitization Workshop on 7th Population and Housing Census, the First Ever Digital Census of Pakistan Karachi, December 30, 2021 (Thursday)

Third sensitization workshop of the series in connection with the forthcoming 7th Population and Housing Census 2022, the **first ever Digital Census of Pakistan**, was organized by Pakistan Bureau of Statistics at Institute of Business Administration, Karachi.



The one-day workshop featured the sensitization of researchers, academia, demographers, policy makers and general public about Population Census. Since awareness and cooperation of stakeholders and masses are the vital requirements for successful completion of this enormous national activity.

Dr. Syed Akbar Zaidi, Executive Director, Institute of Business Administration, Karachi was the Chief Guest. Dr. Naeem uz Zafar, Chief Statistician, Mr. Muhammad Sarwar Gondal, Focal Person on Digital Census and other Directors/Senior Officers, from PBS Islamabad and Karachi, in collaboration with Institute of Business Administration, Karachi, hosted this event.

The workshop was attended by Senior Officers, representatives of various provincial departments, research institutions, universities, organizations, students, and many others.



Dr. Syed Akbar Zaidi, Executive Director, in his address emphasized on importance of Census for Pakistan and especially for Karachi which is considered as mini Pakistan. He further added that Census is the pre requisite for development. Besides, Census data is also important for Researchers. He hoped that Digital data collection will address all the challenges of Census for current era.



Focal person on Digital Census, Mr. Muhammad Sarwar Gondal, while highlighting the main features of Digital Census informed the audience that the upcoming census has been planned by keeping in view the recommendations of Census Advisory Committee for conduct of the 7th Population & Housing Census-2022. The committee was formulated in the 45th session of CCI. He further added that as per decision of CCI, PBS is going to conduct Census after five years' interval, for the first time, with the use of latest tools and technologies by adopting the best international practices with high aim to fetch improved quality of data. Geo tagging of each structure, tablet based and self-enumeration system will build trust of stakeholders in Census results. Further the questionnaire has been carefully drafted by the consent of technical committee including renowned demographers to address the objectives of the census. All efforts have been made to address the issues identified in Population & Housing Census 2017. He emphasized

that involvement of all stakeholders will be prioritized by making census process comprehensive for wide acceptability of census results. During Question & Answer session, all queries of the participants relating to Digitization process of Census 2022 were addressed.



Chief Statistician, Dr. Naeem uz Zafar, in his closing remarks appreciated the efforts of PBS team-working day and night for this National cause and hoped that they will work with same commitment to accomplish this task. He further assured that census will be conducted with consensus of all stakeholders and the whole process will be transparent. The efforts of the Provincial Office of the Pakistan Bureau of Statistics, Focal Person on Digital Census, and Executive Director of the Institute of Business Administration were admired and acknowledged by the Chief Statistician for successfully organizing the sensitization workshop.

