

**TABLE - 40 NUMBER OF HOUSEHOLDS BY SOURCE OF INFORMATION AND RURAL/URBAN  
PUNJAB**

ADMN UNIT	HOUSEHOLDS WITH ANY SOURCE OF INFORMATION	RADIO	T.V	NEWSPAPER	TELEPHONE	MOBILE	COMPUTER/INTERNET
1	2	3	4	5	6	7	8
<b>PUNJAB</b>							
OVERALL	16,378,457	667,625	11,242,631	958,512	806,949	16,159,601	2,033,492
RURAL	10,080,638	325,028	5,829,724	367,857	206,404	9,938,806	673,526
URBAN	6,297,819	342,597	5,412,907	590,655	600,545	6,220,795	1,359,966
<b>BAHAWALPUR DIVISION</b>							
OVERALL	1,656,332	35,837	877,356	47,292	31,613	1,635,256	121,990
RURAL	1,212,350	23,008	539,655	20,571	8,004	1,197,111	48,104
URBAN	443,982	12,829	337,701	26,721	23,609	438,145	73,886
<b>D.G.KHAN DIVISION</b>							
OVERALL	1,421,771	68,473	564,394	70,294	19,465	1,402,607	72,601
RURAL	1,154,271	59,168	376,764	47,737	10,355	1,138,800	38,126
URBAN	267,500	9,305	187,630	22,557	9,110	263,807	34,475
<b>FAISALABAD DIVISION</b>							
OVERALL	2,099,854	67,780	1,469,966	136,294	95,132	2,069,310	246,372
RURAL	1,290,586	29,125	765,278	49,485	23,688	1,270,927	89,020
URBAN	809,268	38,655	704,688	86,809	71,444	798,383	157,352
<b>GUJRANWALA DIVISION</b>							
OVERALL	2,386,516	72,673	1,900,107	129,569	163,095	2,358,322	333,836
RURAL	1,490,391	46,952	1,112,978	63,214	65,884	1,472,667	157,145
URBAN	896,125	25,721	787,129	66,355	97,211	885,655	176,691
<b>LAHORE DIVISION</b>							
OVERALL	2,952,148	187,137	2,427,243	218,303	233,707	2,915,086	565,833
RURAL	860,727	24,854	559,715	15,090	9,094	847,998	48,399
URBAN	2,091,421	162,283	1,867,528	203,213	224,613	2,067,088	517,434
<b>MULTAN DIVISION</b>							
OVERALL	1,855,449	67,510	1,096,444	129,580	48,669	1,831,421	164,388
RURAL	1,316,098	43,015	652,060	63,618	13,557	1,299,024	67,792
URBAN	539,351	24,495	444,384	65,962	35,112	532,397	96,596
<b>RAWALPINDI DIVISION</b>							
OVERALL	1,625,904	95,171	1,316,469	106,754	153,907	1,605,179	322,350
RURAL	957,547	49,847	725,207	42,686	53,760	944,178	122,193
URBAN	668,357	45,324	591,262	64,068	100,147	661,001	200,157
<b>SAHIWAL DIVISION</b>							
OVERALL	1,122,403	34,936	782,180	73,340	29,293	1,101,346	100,047
RURAL	863,250	22,294	556,665	38,278	9,138	845,677	49,089
URBAN	259,153	12,642	225,515	35,062	20,155	255,669	50,958
<b>SARGODHA DIVISION</b>							
OVERALL	1,258,080	38,108	808,472	47,086	32,068	1,241,074	106,075
RURAL	935,418	26,765	541,402	27,178	12,924	922,424	53,658
URBAN	322,662	11,343	267,070	19,908	19,144	318,650	52,417