

TABLE 40- NUMBER OF HOUSEHOLDS BY SOURCE OF INFORMATION AND RURAL / URBAN

ADMN UNIT	HOUSEHOLDS WITH ANY SOURCE OF INFORMATION	RADIO	T.V	NEWSPAPER	TELEPHONE	MOBILE	COMPUTER / INTERNET
1	2	3	4	5	6	7	8
PAKISTAN							
OVERALL	29,532,480	1,946,108	17,503,156	2,027,491	1,547,112	28,923,548	3,697,842
RURAL	17,735,549	1,234,574	7,965,893	797,193	434,812	17,317,153	1,136,135
URBAN	11,796,931	711,534	9,537,263	1,230,298	1,112,300	11,606,395	2,561,707
KHYBER PAKHTUNKHWA							
OVERALL	3,634,481	337,498	1,233,016	257,219	152,637	3,603,794	404,851
RURAL	2,910,604	274,688	785,683	162,921	80,856	2,887,043	237,134
URBAN	723,877	62,810	447,333	94,298	71,781	716,751	167,717
PUNJAB							
OVERALL	16,378,457	667,625	11,242,631	958,512	806,949	16,159,601	2,033,492
RURAL	10,080,638	325,028	5,829,724	367,857	206,404	9,938,806	673,526
URBAN	6,297,819	342,597	5,412,907	590,655	600,545	6,220,795	1,359,966
SINDH							
OVERALL	7,233,424	352,392	4,184,264	583,937	390,578	7,054,040	976,859
RURAL	3,079,067	136,657	911,666	146,968	42,742	2,989,893	94,389
URBAN	4,154,357	215,735	3,272,598	436,969	347,836	4,064,147	882,470
BALUCHISTAN							
OVERALL	1,491,726	302,122	509,783	129,124	90,561	1,417,713	128,700
RURAL	1,053,441	240,261	247,338	71,186	49,058	993,765	58,554
URBAN	438,285	61,861	262,445	57,938	41,503	423,948	70,146
FATA							
OVERALL	464,020	251,397	57,298	29,700	34,305	360,840	19,346
RURAL	448,199	245,996	53,389	26,050	33,298	345,493	17,280
URBAN	15,821	5,401	3,909	3,650	1,007	15,347	2,066
FEDERAL CAPITAL							
OVERALL	330,372	35,074	276,164	68,999	72,082	327,560	134,594
RURAL	163,600	11,944	138,093	22,211	22,454	162,153	55,252
URBAN	166,772	23,130	138,071	46,788	49,628	165,407	79,342